

<u>RMG UK</u>

You will have a meeting with RMG UK for 20 minutes where they will explain what they do, what they look for in employees and the types of jobs and routes into their company.

Remember your pre-prepared questions based on your pre-work with your form tutor.

Louise (RMG) will then set you your task for the rest of this session and p.2.



# Cover letters and CV writing





- To know what a CV and cover letter are
- To understand what makes a good CV and how to tailor them to a job

## What it <u>REALLY</u> is:



It's a label containing only information that's <u>IMPORTANT</u> for an employer to know

## **CV Workshop**





What is it all for?

To get an interview, not the job!

Who is it for?

Employers; so only include what they want to know, not what you want to tell them!



## **FPLEDGE**



## Social Media

How many people live in the UK? 66 million

How many people in the UK use social media? 44 million

How long, on average, do people spend on social media per day? 2hrs



## Social Media

What percentage of jobs are filled through networking (who you know, not what you know)? 85%

What percentage of employers stated that they use social media as a factor when recruiting? 92% - in 2015, now much nearer 99%

## **CV Workshop**

## Social Media



## ✓ Keep it positive or keep it private

- ✓ Can be a great way to show your good side
- ✓ Follow potential employers and interact with them
- $\checkmark\,$  First thing an employer will check

Curriculup Vitze	I am a hard-working individual that can work well on my own or as part of a team. I am looking for a part time job so I can have money
Are these good or bad examples of CVs? Why?	
<u>Lolzgirlsssspærkles_14021999@tiscali.com</u>	Hobbies: I enjoy going out drinking with my friends, watching Love Island, and being on Instagram.
	References:
Date of Birth: 14 <sup>th</sup> February 1999	Mr Jones
Marital Status: Single	Guidance teacher,
National Insurance Number: JX 45 86 89 A	Blacon High School

#### Bad CV:

- ✤ Unreadable format
- Incomplete contact details
- Inappropriate personal details
- Bland, meaningless, generic language
- Information the employer doesn't want

## **₽I**.**EIGE**

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#### Good CV:

- ✓ Consistent font (Arial 12pt)
- ✓ Personal details complete and up to date
- ✓ List achievements & skills
- ✓ Concise, relevant language
- ✓ No excessive amounts of information

# What is expected?

Go to:

https://www.youtube.com/watch?v=uG\_LKVJjuAc w atch from 3.21

Tabr Sala	What is a CV?
Marchandle	Who reads your CV?
	CV format and structure
	CV profile
	Core skills & achievements
Solution  Marketing  Marketing	Education
	Hobbies and interests Sub
▶ ▶ <b>1</b> :34 / 13:37 • Chapters >	-• = + = - []

Make any notes you find useful to help you create your own CV and cover letter.

Name, address and contact details are important to start with. Make sure your email address is professional and if not, make a new one!

Judy Johnson
 123 Street, Anytown, Anycounty, AA1 SAA
 bile Number: 07912345678 Email: j.johnson@mail.co.uk

#### Personal Profile

Your personal profile is a mini-advert for yourself so it's important it stands out. Make sure it sounds positive! I am a confident and enthusiastic, with excellent organisational skills. I have the ability to work on my own and as part of a team. I can communicate with people at all levels. I am a quick learner and always willing to learn new skills and gain new qualifications to help progress my career. I am passionate about working within childcare and want to take on new challenges to progress my career.

#### **Employment History**

Total Daycare: March 2016 - To date Job Title: Childcare Officer

Duties and responsibilities: Ensuring the environment is safe and ready for children to learn and achieve their full potential. Writing abservations on children, keeping their journals up to day and carrying out parents eventing. I have experience leading the baby room and exceptional knowledge of following correct safety procedures. I consistently communicate with parents about their childrs session. I am responsible for preparing meals and snacks and ensuring all the children's needs are met. Changing nappies and clothes after toilet accidents and promoting the child's independence at all times.

Tanning Salon: March 2014 - March 2016 Job Title: Receptionist

Duties and responsibilities: Serving customers at reception, giving advice and setting products as well as keeping all record cards up to date. Opening and closing the shop, cash handling and dealing with customer complaints.

Comfort Call: July 2011 - July 2012 Job Title: Care Assistant

Duties and responsibilities: Providing care within the community and assisting clients with everyday tasks that they were unable to undertake themselves.

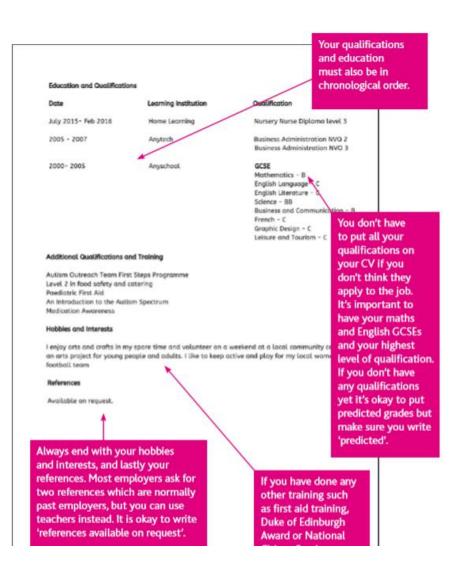
Healthcare Group: April 2009 - July 2011 Job Title: Childcare Officer

Duties and responsibilities: Providing core in the community and assisting clients with everyday tasks that they were unable to undertake themselves.

Geomatics Ltd: July 2005 - September 2008 Job Title: Hire and Sales Coordinator

Duties and responsibilities: Answering the telephone, reception duties, us using Microsoft Excel, creating invoices for sales and repairs, creating we records when complete. Creating hire agreements and issuing stock on a

Make sure your work history, including work experience, is in chronological order. That's ordered by data starting with



Each job should have the date you started to the date it ended, the job role, and then a brief outline of your key duties and responsibilities.

#### Jane Doe

17 Blacon Point Road

Chester

CH1 5LD

#### jdoe@outlook.com

07771 258369

An aspiring retail assistant with a strong understanding of customer service principles, well-developed communication and listening skills, and a willingness to learn. Accomplished team worker with an enthusiastic outlook and a flexible approach to working hours.

#### Skills:

- Excellent literacy, numeracy, and communication skills as demonstrated by
  exam results
- Awareness of customer service principles through parent's experience in a retail environment
- Strong team-working ethic developed through playing hockey and football
- Well-developed IT and social media skills learned through school work and recreation
- Outstanding punctuality as reflected in attendance record at school

#### Education:

Computing GCSE:5

#### **Hobbies and Interests:**

- Playing football and hockey
- Modern literature
- Contemporary music

References available upon request

#### What should NEVER be on your CV:

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- Protected Characteristics: Age, Disability, Gender Reassignment, Pregnancy, Marital Status, Race, Religion or Belief, Gender, and Sexual Orientation
- Any personal views on the above topics
- A photograph
- References
- ✤ LIES!!!!



Don't take my word for it...

## **CV Workshop**

"Remember that your CV might be in a pile of 50 others, so do everything you can to make it really clear and easy to read.

"Only put things on your CV that are relevant to finding a job. Things like your age, whether you're married, the colour of your hair and the number of children you have should not be on your CV" -*Centrica* 



## Tailoring your CV

- Not tailoring your CV is the most damaging mistake that you can make when writing your CV
- Must be targeted to appeal solely to the niche of employers and vacancies that you are applying to
- the fundamental fact employers want to understand is whether or not you can do the job
- If your CV lacks any specific info, you won't be shortlisted no matter how well written and structured your CV is
- Research and find out exactly what your desired employers are looking for, then make sure that you are making those requirements prominent on your CV.



## **FPLEDGE**

#### Standout-cv.com

## Identify what qualities (purple), job title and important information (yellow) and skills (green) the employer is looking for. These need to be included in your CV.

Do you thrive working in a fast-paced environment and enjoy working a varied shift pattern including some weekends?

We are looking for advisors to support our Fulfilment Department located in Knutsford to work as Fulfilment Advisors to support the fulfilment of temporary labour for our clients.

As part of this role you will maintain regular telephone contact with client and agencies to keep them fully informed on status of bookings, book temporary staff into shifts via the company's in-house booking system and comply with SLA requirements of assigned contracts.

#### About you / key skills

- You will have excellent customer service and communication skills.
- You will be IT literate (particularly Microsoft Office email & excel)
- You will have a confident and professional telephone manner
- You will be able to adapt to the different work patterns which include night working and weekends.

#### Salary and Benefits

This role is offered at a salary of £21,500 per annum based on an average 35.5 hour working week, plus 25 days' holiday and pension.

The shift pattern includes 12 hour shifts (with a one hour unpaid rest break), working a combination of either 6am to 6pm or 11am to 11pm. Typically working either Monday, Tuesday and Wednesday or Thursday and Friday with some weekends.

#### We are a company that is growing and changing. Discover a new future.

If you are interested in applying for this role and meet the above requirements then please submit your CV along with a covering letter stating your salary expectation.

#### John Doe

101 Crewe Road

Shavington, Cheshire

CW2 5DW

07834 234589

#### John.doe1@outlook.com

An experienced customer service advisor with excellent communications skills and professional telephone manner. Well-developed IT skills, particularly with Microsoft Office, alongside outstanding customer service delivery and a flexible attitude towards shifts.

#### Skills/Achievements:

- Excellent telephone and face-to-face customer service skills, as developed in role at Carphone Warehouse
- Strong Microsoft Office skills based upon GSCE Computing results and training through workplace training, especially in Outlook and Excel
- Experienced in working a variety of shift patterns in a fast-paced environment, including weekends and working as part of a team
- Ability to problem-solve, create relationships quickly, and work independently through participation in National Citizen Service

#### Education:

#### Shavington Academy:

Mathematics GCSE: 6		
English	GCSE: 6	
Computing	GSCE: 6	
Geography	GCSE: 4	
History	GCSE: 4	
Music	GCSE: 3	
Chemistry	GCSE: 3	

#### **Employment:**

Carphone Warehouse, Crewe

Retail Assistant, November 2018 – April 2019

- Delivering the highest level of customer service to ensure customers had the best product for them
- Supporting team members if in need of assistance to complete sales
- Handling complaints with discretion and resolving issues to customers satisfaction and in line with company policy

#### Hobbies/Interests:

- Playing football
- Creating music
- Contemporary art

#### References available upon request

## Over to you!

You have a job description for a Customer Service Advisor with RMG.

Highlight the skills, important information and qualities the employer is looking for in 3 different colours.

# <section-header><section-header><section-header><section-header><text><text><text><text><text><text>

## THE ROLE

- You will handle customer enquiries of a varied nature.
- Respond to enquiries by inbound calls, emails and chat, in an accurate and timely

## **REQUIRED SKILLS**

- Confident communicator
- Excellent Customer Service skills
- Confident in using IT and learning new systems

## THE ROLE

- You will handle customer enquiries of a varied nature.
- Respond to enquiries by inbound calls, emails and chat, in an accurate and timely manner in accordance with RMG policies and procedures (full training given).
- Receive, understand and assess customer contacts and enquiries to establish requirements for advice, guidance and service/solutions.

## WHY RMG?

RMG are an industry leader within the Property Management sector.

We offer a fully comprehensive training program so even if you don't come from a property management background but have a passion for customer service we want to hear from you. We're looking for individuals who are taking their first step onto the career ladder and progress with us.

So, if you're looking for a CAREER and not just a job, APPLY NOW!

## **REQUIRED SKILLS**

- Confident communicator
- Excellent Customer Service skills
- Confident in using IT and learning new systems
- Self-motivated
- Able to work to KPIs and deadlines
- Enthusiastic and postitive personality
- A good team worker

## BENEFITS

- Fully paid training programme
- Development and progression opportunities
- Annual salary reviews
- 25 days holiday + Bank holidays + never work your birthday
- Onsite parking
- Company funded qualifications
- Shopping Discount Portal
- Life Assurance
- Office Incentives
- · Overtime available

Identify:

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- What qualities (purple),
- Job title and important informatio n (yellow)
- Skills (gree n) the employer is looking for.

Is there anything you need clarification on? KPI?

These need to be included in your CV.

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- en) the employer is looking for.

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## Summary:

# \*\*\*

- $\checkmark$  Keep it short and to the point
- ✓ Remember who will be reading it
- ✓ Make it easy to read
- ✓ No stupid mistakes
- $\checkmark$  Tailor your CV to the job you are applying for
- ✓ Don't use a template



## Useful Websites:



CVs, covering letters, application advice: www.reed.co.uk https://nationalcareers.service.gov.uk https://jobs.theguardian.com/careers/





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